

OHIs 20th Anniversary Emerald Gala

2023 Sponsorship Guide



Friday, February 10th, 2023

7:00 p.m. - 11:00 p.m.

Eagle Oaks Golf and Country Club

20 Shore Oaks Dr.

Farmingdale, NJ 07727

OHI's 20th Anniversary Emerald Gala



A Message from our CEO

You're invited! Ocean Health Initiatives, Inc. (OHI) is brimming with anticipation for its upcoming twenty-year anniversary celebration, which will be held at our 2023 Annual Fundraiser. Are you seeing green? Because this year's theme is The Emerald Gala, an ode to the dazzling green gemstone that's been regarded for its unique beauty for centuries and has come to represent foresight, eternity, and everlasting love. These qualities make the emerald a particularly apt metaphor for the story of OHI, beginning twenty years ago when the founders of the organization had the foresight to identify a need in our community for better, more accessible healthcare.

In 2003, OHI began as a one-floor medical office in Lakewood, NJ with a small, devoted staff eager to serve their patients with the highest quality care, regardless of their ability to pay. Over the years, OHI expanded massively to address the growing needs of the community and the growing popularity of the OHI brand, setting up shop in eight additional municipalities across central New Jersey: Toms River, Manahawkin, Manchester, Little Egg Harbor, Brick, Freehold, and our two school-based wellness centers in Lakewood. Additionally, the organization built three full-service pharmacies inside of their health centers and moved their administrative headquarters to a devoted space in Neptune. But soon, even its nine brick and mortar locations wouldn't be enough to meet the demand of the community. So OHI hit the road and launched two Mobile Medical Units to broaden its reach into new patient populations.

During this time, OHI was officially recognized as a Federally Qualified Health Center, was awarded Level 3 Recognition at all nine locations by the National Committee for Quality Assurance, and launched countless new programs to broaden the range of its services. All of this happened in constant pursuit of OHI's mission: to provide the highest quality healthcare services to anyone who walks through our doors.

Although OHI is celebrating a massive milestone this year, none of this would be possible without the dutiful work of OHI's staff, providers, and senior management team who have kept the engine running for all of these years. OHI also extends its biggest gratitude to our generous sponsors and community partners that have supported us through it all.

In preparation for our Valentine's Day Fundraiser, OHI humbly offers an array of sponsorship opportunities to help us continue growing and serving patients, new and old. Included with this letter are sponsorship forms, complete with our levels of premium promotional opportunities for your business. Tickets and advertising packages are also available, along with other event support and alternative ways to contribute. Your contribution of a tax-deductible sponsorship or donation will be used to increase OHI's dedication and commitment to serving our patients, as we have done for the past two decades.

We are counting on your support and will be happy to answer any questions you may have. Please return your form to 3600 Route 66, Neptune, NJ 07753 or email to njones@ohinj.org. All advertising copy is due by February 3rd, 2023 -by noon. Thank you for supporting the efforts of OHI to make our community happier, healthier, everlasting.

Please join us at our Annual Fundraiser: The Emerald Gala happening on Friday, February 10th from 7 to 11 PM at Eagle Oaks Golf and Country Club, featuring a 50/50, a silent auction, a delicious dinner, and letting loose on the dance floor. We can't wait to see you there!

A handwritten signature in blue ink, appearing to read 'Theresa Berger'.

Theresa Berger
President and Chief Executive Officer
Ocean Health Initiatives, Inc. (OHI)

OHIs 20th Anniversary Emerald Gala

2023 Sponsorship Opportunities



Emerald Crown Sponsorship - \$20,000

Event and Registered Guest Benefits:

- A Premium Reserved Banquet Table with 12 Tickets to the Event *Formal Dining, Dessert, 1-hour event area open bar, specialty drinks, Silent Auction and 50/50!*
- Small Token Gift included for each attendee
- \$50,000 of Play Money Casino Chips for your table

Advertising and Promotion:

- Logo displayed throughout all event areas
- Logo highlighted on Video Screen Multimedia Ad Journal (Playing by the DJ)
- Full page ad placement in our Commemorative Ad Journal (8.5" high x 5.5" wide)* Please have AD in no later than February 3rd.
- Year-round ad logo feature at WWW.OHINJ.ORG
- Promotion in OHI press and social media!



Emerald Tiara Sponsorship - \$15,000

Event and Registered Guest Benefits:

- A Premium Reserved Banquet Table with 10 Tickets to the Event *Formal Dining, Dessert, 1-hour event area open bar, specialty drinks, Silent Auction and 50/50!*
- \$30,000 of Play Money Casino Chips for your table

Advertising and Promotion:

- Logo displayed in our Silent Auction area
- Logo highlighted on Video Screen Multimedia Ad Journal (Playing by the DJ)
- Full page ad placement in our Commemorative Ad Journal (8.5" high x 5.5" wide)* Please have AD in no later than February 3rd
- Year-round ad logo feature at WWW.OHINJ.ORG
- Promotion in OHI press and social media!

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2023 Sponsorship Opportunities



Emerald Ring Sponsorship - \$10,000

Event and Registered Guest Benefits:

- A Premium Reserved Banquet Table with 6 Tickets to the Event *Formal Dining, Dessert, 1-hour event area open bar, specialty drinks, Silent Auction and 50/50!*
- \$20,000 of Play Money Casino Chips for your table

Advertising and Promotion:

- Logo displayed in our Silent Auction area
- Logo highlighted on Video Screen Multimedia Ad Journal (Playing by the DJ)
- Full page ad placement in our Commemorative Ad Journal (8.5" high x 5.5" wide)* Please have AD in no later than February 3rd
- Year-round ad logo feature at WWW.OHINJ.ORG
- Promotion in OHI press and social media!



Emerald Pendant Sponsorship - \$5,000

Event and Registered Guest Benefits:

- A Premium Reserved Banquet Table with 4 Tickets to the Event *Formal Dining, Dessert, 1-hour event area open bar, specialty drinks, Silent Auction and 50/50!*
- \$10,000 of Play Money Casino Chips for your table

Advertising and Promotion:

- Logo displayed in our Silent Auction & Casino area
- Logo highlighted on Video Screen Multimedia Ad Journal (Playing by the DJ)
- Half page ad placement in our Commemorative Ad Journal (4.25" high x 5.5" wide)* Please have AD in no later than February 3rd
- Year-round ad logo feature at WWW.OHINJ.ORG
- Promotion in OHI press and social media!

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2023 Sponsorship Opportunities



Emerald Bangle Sponsorship - \$2,500

Event and Registered Guest Benefits:

- A Premium Reserved Banquet Table with 3 Tickets to the Event *Formal Dining, Dessert, 1-hour event area open bar, specialty drinks, Silent Auction and 50/50!*
- \$5,000 of Play Money Casino Chips for your table

Advertising and Promotion:

- Logo displayed in our Casino area
- Logo highlighted on Video Screen Multimedia Ad Journal (Playing by the DJ)
- Half page ad placement in our Commemorative Ad Journal (8.5" high x 5.5" wide)* Please have AD in no later than February 3rd
- Year-round ad logo feature at WWW.OHINJ.ORG
- Promotion in OHI press and social media!

2023 Commemorative Journal Ad Opportunities

Full Page Advertisement and Promotional Sponsorship - \$1,200

- Full page ad placement in the Commemorative Event Sponsor Journal
- Logo Featured on the Fundraiser Web Page in Celebration of our 15th Anniversary

Half Page Advertisement and Promotional Sponsorship - \$750

- Half page ad placement in the Commemorative Event Sponsor Journal
- Logo Featured on the Fundraiser Web Page in Celebration of our 15th Anniversary

Quarter Page Advertisement and Promotional Sponsorship - \$400

- Quarter ad placement in the Commemorative Event Sponsor Journal
- Logo Featured on the Fundraiser Web Page in Celebration of our 15th Anniversary

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2023 Sponsorship Opportunities



Emerald Crown Sponsorship
~ \$20,000



Emerald Tiara Sponsorship
~ \$15,000



Emerald Ring Sponsorship
~ \$10,000



Emerald Pendant Sponsorship
~ \$5,000



Emerald Bangle Sponsorship
~ \$2,500

Advertising and Promotion Opportunities



Full Page Advertisement and
Promotional Sponsorship - \$1,200



Half Page Advertisement and
Promotional Sponsorship - \$750



Quarter Page Advertisement and
Promotional Sponsorship - \$400

Tickets

Single Ticket Reservations ~ \$250
of Tickets Total: \$

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Sponsorship and Ticket Information

Business/Contributor:

Contact/Title:

Address:

City:

State:

Zip:

Email:

Phone#:

☐ Credit Card

☐ Credit Card by Phone

☐ Enclosed is a check payable to: OHI

Mailed to: Attn: Nicole Jones - Fundraiser

3600 Route 66, Suite 400

Neptune, NJ 07753

I hereby authorize Ocean Health Initiatives to charge my:

☐ Visa

☐ Mastercard

☐ Discover

☐ American Express

in the sum of \$:

for the payment of sponsorship/donation/reservation

Name on the card* (Print)

Billing Zip*:

Email Associated with Card*:

Signature*:

Card #*:

Expiration*:

V-Code*:

3 or 4 digit code

*Required Field

